

# Jayne Chartrand

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1700 Bolton Street, Baltimore Maryland, 21217

## EDUCATION

### Maryland Institute College of Art Master of Arts, Social Design

2016-2017

#### *Social Design Merit Scholarship*

For outstanding qualifications in the fields of design, research and professional practice

#### *Roberta Polevoy Scholarship*

Awarded to meritorious students enrolled in MICA graduate programs

### University of Maryland Bachelor of Fine Arts, Studio Art with Design Concentration & Bachelor of Arts, History

2012-2016

#### *Creative and Performing Arts Scholar*

Awarded full scholarship for four consecutive years for artistic and academic merit

#### *Primannum Scholar*

Member of Alpha Lambda Delta & Phi Eta Sigma Honor Societies

## SKILLS

### Strategy

Research  
Literature Review  
Grant Writing  
Outreach  
Facilitation  
Workshops  
Event Planning  
Social Media

### UX/UI Design

Wireframing  
Prototyping  
User Testing  
- WYSIWYG  
- CSS & HTML5  
- Invision  
- Wordpress  
- Agile / GIT

### Graphic Design

Branding  
Layout Design  
Logo Design  
Icon Design  
- Adobe CC  
- Photoshop  
- Illustrator  
- InDesign  
- Acrobat

### Fine Art

Illustration  
Photography  
Painting  
Silkscreen  
Sewing  
Sculpture

Information about additional freelance experience available upon request.

## EXPERIENCE

### Thesis: The Litter Problem, Maryland Institute College of Art

*Human-Centered Designer/ Project Leader* – Spring 2017

In partnership with local organizations No Boundaries Coalition and Intersection of Change, used human-centered design to investigate the correlation between physical disorder and the legacy of segregation in West Baltimore. Through design research and ideation with community members, developed a multi-tiered intervention plan to “work together to confront waste management inequality across neighborhood boundaries.”

### Techealth Civic Engagement Team, Baltimore City Health Department

*Design Lead* – Fall 2016 & Spring 2017

Streamlining Baltimore City Health Department campaigns by designing an online civic engagement platform for public health ambassadors, event facilitation toolkits and supplementary outreach material.

### MICA Center for Social Design

*Human-Centered Designer/ Studio Member* – Fall 2016 & Spring 2017

#### – Johns Hopkins Center for Child and Community Health Research

Co-designed products and service prototypes to increase access to and normalize STI testing for Baltimore youth through sustainable structural change. Co-designed testing experience with youth stakeholders, Johns Hopkins and Baltimore City Health Department employees.

#### – Armstrong Institute for Patient Safety and Quality

Conducted qualitative research on patient safety band system at Johns Hopkins Hospital. Storyboarded intervention concepts and presented research shareback at Johns Hopkins Patient Safety Committee meeting.

#### – Baltimore Bike Share

Conducted design research to evaluate Baltimore Bike Share's recent citywide installation of an electric bicycle system. Presented research to lead coordinator and team at Baltimore City Department of Transportation.

#### – Clearly.Lab, Clearly and Verb

Facilitated workshop for global development leaders, vision care specialists and designers to generate solutions for affordable and accessible vision care.

### National Cancer Institute

*Graphic Designer* – Summer 2016

Developed script and graphics for "Did You Know: Brain and Other Nervous System Cancers" informational video alongside staff scientists. Designed graphics promoting SEER\*Explorer interface for cancer statistics for official NCI Cancer Stats social media.

### Bmore than the Story, University of Maryland

*Designer & Illustrator* – Fall 2015 & Spring 2016

Award-winning exhibit on youth perspective of Baltimore Uprising and biased media coverage. Co-designed exhibit with students and faculty of Augusta Fells Savage Institute for Visual Arts and the Reginald F. Lewis Museum.

### IHS Markit

*Graphic Designer* – Summer 2015

Supported marketing and upheld brand consistency for global information management company IHS Markit. Worked with design team to develop materials for global marketing team and IHS conference presence.